

Sr.No.394

Exam Code: 109103
Subject Code : 2203

B.Com. (Hons.) - 3rd Semester
(2121)

Paper: Group-IV Paper-I Management of International Business
Operations

Time allowed: 3 hrs.

Max. Marks: 50

**Note:- There are Eight Questions. Candidates are required to attempt any
Five questions. All questions carry equal marks.**

SECTION-A

1. Discuss the nature and significance of international business in detail.
2. Explain Global Business Environment.

SECTION-B

3. What are the different foreign entry market modes? Explain.
4. Write a detailed note on Indian Companies going global.

SECTION-C

5. Write a short note on the following:
 - a. Trends towards outsourcing (5)
 - b. Social Responsibility and Ethics (5)
6. What are the various benefits and challenges of global sourcing?

SECTION-D

7. Explain perspectives and ethics.
8. Write a detailed note on designing organization for International Environment.

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